WASHINGTON, D. C., SUNDAY, APRIL 4, 1909.

## PARKER EXPLAINS AIMS OF CONGRESS

Declares Movement National and Not Sectional.

BIG BENEFITS WILL ACCRUE

Says Site for Proposed Building Was Providentially Reserved for Purposes to Which It Will Now Be Devoted-Calls It Hallowed Ground. Would Enlist Young Men.

John M. Parker, of New Orleans, guest of the evening, and president of the Southern Commercial Congress, said:

"I deeply appreciate the compliment extended here to-night, not to me, but to the organization that has honored me as hits president-not to me, because no cause on earth that has been dominated by any one man is worth following, but when we consider that this is a great big national cause that will strongly appeal to the man on the Pacific, the man on the Atlantic, the man on the Great Lakes, and the man on the Gulf of Mexico, then we have a cause on which we can all unite, and by united, concentrated effort carry it through to a successful consummation productive of wonderful good to the entire country. "Concentration of her energies, intelli-

gent development, and wise conservation of her undeveloped resources will transform the South into the richest section

### Scattered Effort Fails.

a large endowment fund from which to derive the needed revenues for operation

"To safely invest that fund where it every Southern section and condition not only secures the maximum revenue, their friendship will be sought, and their the greatest safety and the certainty of a vigorous criticism solicited whenever dematerial advance, with the assured en- served. hancement of desirably situated property, one of the choicest locations in the city of Washington has been purchased.

"It is a significant coincidence that offer greater advantages to the business hat plot of ground, located one square or professional man, and from the inforfrom the United States Treasury, for over fifty years occupied by the St.

Matthew's Church, should have been the spot selected by Charles Broadway Rouss which to erect the Confederate Mem- assured. orial Abbey, to which fund for that pur-pose he offered to subscribe \$500,000. will not be a one-man organization. Every State will be represented, and an execu-

Site on Hallowed Ground.

It is eminently fitting now to erect on pointed, and a Washington committee of that hallowed ground the Southern Com- men of such high standing and moral sta-mercial Congress Hall, whose revenues billty as to assure the faithful handling will enable us to acquaint the people of of its work here will at all times be other sections of the United States and of Europe with the commercial, agricul- in every Southern State, with the detertural, mining, and manufacturing possibil- mination to secure the active co-oper ities of the South, and with their devel-orment to cement closer the business and friendship of all sections, while greatly dence and respect of our eiders. We beadding to the prosperity of the entire lieve that the enlisting of the aid of the

voung men through their patriotism and love for the cause will reawaken that mentis the place where we should have civic pride which for three-quarters of headquarters from which we can distrib-ute authentic information as to our the South and made our revered leaders resources, our health, and our possibili- a power for good in the councils of the

'In that city we have our President, organized body of well-posted men will our Senators, our Representatives, and be a power for securing that wise legislikewise, in common with the rest of the lation and deep-seated respect for nation, our great public buildings filled laws which are so necessary to our nawith valuable compiled information which tional welfare. the united people of the United States will gladly 'help us help' use for our mutual advantage

### South Not Understood.

"Due to lack of intelligent exploitation, the South is less understood and more misunderstood than any other region of ferred during his lifetime or devised at our country.

of life membership in the Southern Club. greater need for their development, and fewer investing capitalists reliably informed as to their opportunities than is the case in any other section of our country.

The membership in the Southern Club, and, in addition, a certificate from the trustees handling this endowment fund that it is held by them, first, for the use and benefit of the Southern Commercial Congress, so that the income "We have more abundant resources, a

"Many earnest thinkers had these facts from its investment can be used to carry deeply impressed on them while listening on this work; and, second, for the pro to able speeches at the meeting of the rata benefit of the contributors to the Southern Commercial Congress in Decem- same, should the Southern Commercial ber last, and have worked heart and Congress ever decide to abandon or dissoul to bring to life that knowledge which continue its work. will prove so beneficial to the South and Then, as a safe investment for that fund,

to the nation. The Southern Commercial Congress erect one of the finest buildings in Washhas high ideals and ambitions.

ington, adding materially to the beauty We hope soon to have the resources of that city, and securing by revenues of the South compiled, State by State, from rentals the necessary funds for carand every county in every State. These rying on our work with its unlimited resources will be compiled from the Geoposibilities for good. logical Survey, showing what is under the ground and the general topography; from the Agricultural Department, showing what is now being raised and what force, not a dollar is paid any officer, can be produced; from the health de- each of whom gladly gives his time, partment, showing our low mortality; money, and ability to assist in a cause facts, are incontrovertible. The great from the Weather bureau, showing our which means so much to our people. balmy climate; from the Census Department, showing our sparsely settled country; from the United States Surveys, showing the vastness of our unpopulated area, and from maps, showing location intelligent organization can accomplish greatness. and transportation facilities by rail and "The time is now ripe for the young Shall th

the proper official, and would doubtless and unitedly work to make the Southern shall individuals work painfully through sturdy pioneers founded our country.

Facts Will Be Invaluable. "This condensed information would be valuable to our people, and, in addition or relieving the congestion of immigration and the congestion of immigration of the congestion o invaluable to our people, and, in addition to relieving the congestion of immigration at the North Atlantic ports, would irrespective of their religious or political individual simply remains an individual divert to our section that desirable class affiliations, and its earnest effort, by its and has only the power of one person of immigrants, who, in enriching them- proven work, will be so to deserve the selves, would bring to us a class of good will of the nation as to be a power thrifty, energetic, ad economical people, for good."

who would add to the national prosperity We will have in our new building the Southern Club, which we trust will not only be joined by Senators and Represent Mayor of Savannah Promises His tatives, but by distinguished Southerners who live here, and that it will at all

Press Club as one of our tenants, and perative, that the resources and possibili- banks, the first lessons in comperation shall spare no effort, by providing for ties of the South be advertised to the would have been learned. shall spare no effort, by providing for their comfort and convenience, to draw as many correspondents as possible to our building. No set of men exert more influence in molding public opinion, and we believe when they know this is no attempt to exploit any individual, but is a great concentrated movement to bring like way, and it gives me pleasure to bethe whole country into closer business speak the earnest co-operation of every and friendly relations, that space in even section of the South. our greatest papers will be gladly given to 'help us help.' We can soon furnish

SCENE AT SOUTHERN COMMERCIAL CONGRESS BANQUET, MARCH 15, 1909.



Banquet room at the Willard Hotel as it appeared on the occasion of the complimentary dinner given by the Washington committee to John M. Parker, of New Orleans, president of the S. C. C.

other accurate information in regard to

"No office building in the country will

"The Southern Commercial Congress

tive committe, which works, will be ap-

"We are going to organize thoroughly

We know a vast, thoroughly

Will Be a Perpetual Member.

"Every subscriber to our endowment

fund will receive a certificate of perpet-

ual membership in the Southern Com-

mercial Congress, which can be trans-

death. Also, he will receive a certificate

"Our idea is, first, to secure the money

Officers Receive No Pay.

WOULD ADVERTISE SOUTH.

Personal Co-operation.

GEORGE W. TIEDMAN.

Mayor, Savannah, Ga.

"Bitter experience of previous organizations has shown those results cannot be secured by scattered and spasmodic efforts of individuals, corporations, or local commercial organizations."

Those seated at the speakers' table, can U. Fletcher, Senator from Florida; Chamber of Commerce, Petersburg, Va.; Railway; Hon, Joseph E. Ransdell, president has shown those results cannot be secured by scattered and spasmodic efforts of individuals, corporations, or local commercial organizations.

Those seated at the speakers' table, can U. Fletcher, Senator from Florida; Chamber of Commerce, Petersburg, Va.; Railway; Hon, Joseph E. Ransdell, president from Florida; Chamber of Commerce of the Mashington, the feating from left to right, are included then. Judson C. Clements, interstate Commerce of the Mashington of the Mashington of the University of the Mashington of the Mashington of the Mashington of Commerce, Petersburg, Va.; Railway; Hon, Joseph E. Ransdell, president from Washington, included the Mashington of Commerce of the Mashington of Commerce of Commerce of Commerce of Commerce of Commerce of University: Maj. Spencer Cosby, District Commerce of Commerce of University: Hon. Redaduarters of the University: Hon. E. D. Sand to from South Carolina; Hon. E. Charles W. Viginia; John M. Parker (guest of the University: John M. Parker (guest of the University: Hon. E. D. Supreme Courf of the University: Hon. E. D. Smith, Senator from South Carolina; Hon. E. Commerce Commissioner; Hon. University: Hon. E. D. Smith, Senator from South Carolina; Hon. E. Charles W. Viginia; John M. Parker (guest of the University: Hon. E. D. Supreme Courf of the University: Hon. E. D. Smith, Senator from South Carolina; Hon. E. Charles W. Viginia; John M. Parker (guest of the University: Hon. E. D. Smith, Senator from South Carolina; Hon. E. Commerce Commerce Gourse of the University: Hon. E. D. Smith, Senator from South Carolina; Hon. E. Charles W. Viginia; John M. Parker (guest of the University: Hon. E. D. Smith, Senator from South Carolin

NEEDS THEIR TRADE.

JOHN BARRETT,

opportunity to state that I hope.

not only in my capacity as an in-

ternational officer, but as the

head of an international institu-

tion which is vitally concerned with the extension of . merican

commerce and prestige, to get

into closer touch with the South-

There is no greater opportu-

nity beyond our own shores for

building up the prosperity of the

South than that of promoting its

trade with our sister republics to

the south of us and taking ad-

vantage of the construction of

the Panama Canal. With that

field the International Bureau is

more intimately concerned than

any other institution in the

world, and to-day it is accom-

bringing about closer ties of

comity and commerce among all

It is of the utmost importance

that all the Southern States

should awaken to the mighty po-

tentialities and possibilities of

the twenty countries which lie to

the south of us, and to the mar-

kets on the west coast of South

America and of Central America

which will be opened to us on

the completion of the Panama

JOHN BARRETT.

the American nations.

plishing remarkable results in

ern Commercial Congress.

May I take advantage of the

Those seated at the speakers' table, | can U. Fletcher, Senator from Florida; | Chamber of Commerce, Petersburg, Va.; | Railway; Hon. Joseph E. Ransdell, presi- | Senator from Washington; Hon. Francis

TO TEACH SELF-HELP.

JAMES B. McCREARY,

In my opinion the purpose of

the Southern Commercial Cod-

gress should be to educate the

people of the South regarding

their immense natural resources

assisting them where possible to

develop these resources by prop-

## SOUTHERN COMMERCIAL CONGRESS.

The Real Estate and Building section of The Washington Herald in this issue is town, the township, and the county. given up largely to a presentation of the This latter method of growth was aims of the Southern Commercial Con- suited to the earlier ages, but since the gress. In presenting these plans a dou- world is smaller to-day than a State was ble purpose is sought, namely, to state once, since business and commercial methods have been revolutionized, it beserve some of the addresses delivered at the recent complimentary dinner in this for the South is to be accomplished. city to John M. Parker, president of the That is the slogan—the South first as an

ern Commercial Congress is one which on with irresistible force, and looking challenges attention and, in the majority of instances, commands at once the conerging of the man to whom it is set and local work as incident to that. operation of the man to whom it is set forth. Again and again, a hundred times, it has been said and put in writIng that this movement is the one re-

which requires strong adjectives for adequate discription. To call it immense or Washington committees. stupendous is not to go beyond the scope of the enterprise as it lies in the brains the organization of the Southern Comof its founders.

Only four months have passed since the meeting of the congress in its first sessions and the organization of its forces for active work for active work.

and proper recognition is such a vast one of the congress has been purchased, work of the congress in behalf of the I trust that you will consider me in any that no one man can solve it and no one Plans are under way for the construction South. further undertaking of business in the in- group of men can solve it. It is to be of the building. Representatives of the terest of our country, and especially of solved by a majestic word found only in congress are gathering in subscriptions The South.

Vice President Commercial National Bank, Macon, an advanced state of civilization—that for the endowment fund, and that work is succeeding almost beyond the dreams of the dreams of the southern word is co-operation. is succeeding almost beyond the dreams of the projectors of the enterprise. Under the service of the managing di-

dector of the congress, who has opened commercial interests of the following offices in Washington, all branches of the sixteen Southern States: Alabama, Arkwork are going forward in an energetic, ansas, Florida, Georgia, Kentucky, Louisiorderly manner toward positive and early ana, Maryland, Mississippi, Missouri,

The movement interests The Washington Herald, and its columns are opened to-day freely with the idea of giving wide publicity to the plans of the congress as set forth by its sponsors in public and facts in regard to the resources and con-These plans will naturally be of ditions of the said States. great interest to the readers of The Washington Herald and those in the South to whom this edition will be sent.

### SPIRIT OF CO-OPERATION.

### S. C. C. Will Be a Clearing House of Southern Facts and Ideas.

The Southern Commercial Congress is a sign of the times. It is the spirit of profitable investment of capital, the atco-operation. It is to lead the organizations of the South to see further afield seeker, artisan, and laborer, and the imthan the limits of their own town, making portance to the national government them realize that the interest of the town enacting proper legislation looking to the should extend to the whole region of

which it is a part.

The wisdom of such an organization rests upon the fact that up to the present time no well-sustained effort has been made to bring to the commercial organizations of each community a knowledge of what is going on elsewhere, and thus to create a confidence regarding the great destiny that is bound to come to the

### FREE FROM POLITICAL BIAS.

#### Seeks to Build Great Nation Through a Greater South.

absolutely free from sectionalism or from ergies shall be principally directed topolitical intent. It is full of the highest ward the development of the material purposes of statesmanship and quite resources of the South. empty of party significance. It is a broad, sane, simple movement of national imouth, it looks toward a greater nation whose full dimensions can not be filled out until there is a greater South.

whose results will bind together our great ment of such immigration. nation into greater strength. The victory depends on the South's own apprehension triotic and national sentiment throughdepends on the South's twin appropriation which of the advantages in combination which | Continued on Page 2, Column 6, belong to it and it alone.

## S. C. C. LAUNCHES BIG ENTERPRISE

Will Boost Southern States on National Lines.

CENTER TO BE AT CAPITAL

Operations on New Building Will Commence Within a Month and Proceed as Rapidly as Practicable. Congress Organized Under Trust Agreement to Protect Endowment.

It is announced by G. Grosvenor Dawe. managing director of the Southern Commercial Congress, that, according to present plans, the work of removing the old St. Matthew's Church building, at the corner of Fifteenth and H streets northwest, will be started before the end of

As soon thereafter as practicable the foundations of the new building will be laid, and the executive committee of the congress anticipates laying the corner stone of the building, with appropriate ceremonies, on the first anniversary of the meeting of the congress in Washington, December 6, of this year.

Will Bring Quick Results.

This programme carried out will result in quick realization of a scheme so large and important as that of the Southern Commercial Congress, which contemplates the publication to the world of the resources of the Southern States and their exploitation as a field of investment and industrial enterprise. The plan in brief

ation and the commercial world, placing ocal development as a corollary, natural The plan in a sense is a reversal of the ncient process of State and nation building through the slow development of the

comes necessary now to work from the important integer in the great national The movement represented in the South- and world development movements going

### Constitution of Congress.

The constitution and trust agreement quired to bring the South into us proper a carefully drawn legal document, prerelation to the rest of the country and pared by Charles Hail Davis, of Petersburg; Walter Denegre, of New Orleans This accounts for the quick results that and Washington; Charles A. Douglas, of have been arrived at in the organization Washington, and Benjamin L. Dulaney, of the congress, and the working out of of Bristol, Tenn., and Washington, in its plans. All in all, it is an undertaking consultation with John M. Parker and

mercial Congress and the handling under of its founders.

Not a year has passed since the incepmade to the Southern Commercial Contion of the plan by obscure men in Chat- gress. The purpose of the trust agreetanooga, Tenn. Not six months have ment is that the corpus of the endowpassed since the movement received the ment fund may be kept intact, and that name "Southern Commercial Congress." solely the revenues thereof shall be the complete safeguarding of the fund Now the organization has been formed, to be raised by the congress against pos-with working committees in Washington sible diversion from its original purpose, and in the South. A site for the building and at the same time to provide annually, which will be used as the headquarters a substantial sum for carrying on the

#### Its Purposes and Objects. The purposes for which the Southern

follows:

To promote and develop the industrial North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

To collect and state authoritatively the

To interpret the meaning of such resources and conditions. To create and foster an intelligent pubic interest in the conditions existing in these States, and in the growth and im-

rovement of the same. To collect and disseminate information regarding the resources and conditions of the South, the opportunities and advanttractions offered in the South to the home should extend to the State in which it is conservation of the natural resources of ocated, and that the interest of the State the South, and the improvement of its rivers, harbors, and transportation facili-

### Will Invite Outside Capital.

To present to outside capital true and accurate statements regarding the resources, conditions, and opportunities, and to induce such capital to seek investment in this territory.

To encourage and obtain the establishment in the South of commercial, manufacturing, industrial, and other en-

terprises, and to fester those already existing therein. To encourage, promote, and foster the creation and establishment of financial The Southern Commercial Congress is institutions and organizations, whose en-

To encourage, promote, and foster they development of the resources of the portance, for it looks far beyond a greater South with its own capital and by its own inhabitants.

To promote and develop proper immi ut until there is a greater South.

The South did not win in war; but it foster the establishment of such organiwill win a victory in commercial peace zations as may bring about the develop-

To encourage, foster, and develop pa-

HEAD OF SOUTHERN COMMERCIAL CONGRESS.



WILL COMPEL ATTENTION. "With the exception of the clerical Union of Forces Sought Which Will

Attract Eyes of the World.

The great resources of the South, being growth of the South depends upon seeing "That great philanthropist and mar- these facts in their connection with each velous organizer, Andrew Carnegie, has other. The proper realization of their forcibly demonstrated what concentrated, meaning must bring the South commercial

"The time is now ripe for the young | Shall that commercial power have a men of the South to demonstrate their voice at the National Capital representa-"The facts could all be duly attested by capacity. Let us thoroughly organize tive enough to command attention, or be certified by the friendly ambassadors of those great European nations whose big and so broad in its work that each cuities of Washington, as they have member will gladly give his time, money, culties of Washington, as they have and ability to assist in a cause which hitherto done, or shall there be such a

work as to welcome all good citizens, movement, for without co-operation ar

## GAIN OF ONE AIDS ALL

South Slowly Learns Its First Lesson in Co-operation.

If all our real estate men were to realize that the gain of one is the gain of all: I attended the organization convention if all our bankers were to realize that times prove a welcome meeting-place for our people.

I attended the organization convention if all our bankers were to realize that our people.

"Fully appreciatig the power of the much interested in the work of the contain the individual prosperity of one would welcome the National gress. I think it not only wise, but im- bank, and that is the prosperity of all

> that her greatest strength rested in neighborly pleasure over the riches and devel-opment of every other State, then we should approach a mighty South.

The underlying financial idea of the Southern Commercial Congress is as simple and straightforward as that of a commercial club or chamber of commerce at any point in the South. Commercial organizations of the South are maintained for the purpose of bringing specific benefits to their own commun

WILL WORK FOR THE SOUTH.

S. C. C. Gathers Local Effort and Dis-

tributes It to Whole Section.

The men who maintain these commer cial organizations do so not because the organization will bring back direct results to them, but because the gain of one is the gain of all, and those who maintain al Congress is a sum ming up of all efforts being made by the commercial bodies of the South for the purpose of doing for the whole South that which no local organization can ac-

The maintenance of the Southern Com mercial Congress will come along pr the same lines as local commercial clubs are maintained

### HOPE LIES IN GOOD MEN

South Needs Young Fellows of Great Faith and Determination,

The hope of the South lies with men who ment and who work patiently to produce that development, though their own eyes may close in death before the development arrives. The hope of the South is statesmen that are and that are to be The hope of the South rests with young nen of fervid purpose and great vision,

who, forgetting the things that are be hind, except as a challenge to their own determined, self-sacrificing heroism, face the future and declare that peace shall have its victories more notable than war.

Promises His Help.

erly interesting capital both of see the possibilities of a majestic developthat section and elsewhere, and to aid manufacturing and commerce in that section in every

possible manner through the respective commercial organizations of the cities of the South. JAMES B. MCCREARY, Former Senator from Kentuck

# Co-operation the Keynote.

The problem of the South's development word is co-operation.

- JOHN M. PARKER, of New Orleans.